



SPONSORSHIP PROGRAM PROSPECTUS

BE A FRIEND OF ODEA

Oregon Dental Executives' Association is excited to present opportunities for your organization to connect with dental front office staff in Oregon. All partnership levels and event sponsorships provide excellent exposure to dental front office professionals throughout Oregon. We would love to offer you the opportunity to become a Friend of ODEA through our sponsorship program. We have packaged sponsorship benefits in **Platinum, Gold, Silver and Bronze** levels to provide **excellent value**. We also offer **event sponsorships** that are even more affordable.

METAL LEVEL SPONSORSHIPS PROVIDE YEAR ROUND BENEFITS

For **year-round value**, we offer **Platinum, Gold, Silver and Bronze** levels that provide a variety of benefits, including opportunities for ad space, discounts on associate memberships and discounts on exhibit space at the Fall Forum (October 2019.) See the next page for a full listing of benefits available.

SPONSORSHIP PROVIDES ACCESS TO OUR MEMBERS

Fall Forum | A full day event to be held in the Portland-Metro area in October 2019. This event usually draws 100+ dental front office professionals.

WHO WE ARE

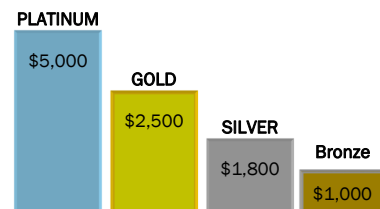
The Oregon Dental Executives' Association is a professional organization for dental front office professionals. The ODEA promotes excellence in the dental office through regular continuing education offerings, networking opportunities and study clubs.

PARTNERSHIP LEVELS THAT MEET YOUR BUDGET

We offer four basic levels:

- Platinum (\$5,000)
- Gold (\$2,500)
- Silver (\$1,800)
- Bronze (\$1,000)

We also offer **Fall Forum sponsorships**. Contact the ODEA office for more details. We know that as a sponsor you have to demonstrate value to your company. Our **sponsor benefit matrix** will help you decide which level best fits your organization's marketing and sales objectives. Start your sponsorship at **ANY time of year**—the levels include a full year's benefits. Begin your sponsorship year in the summer, fall, winter, or spring—whatever works best for your budget!



QUESTIONS?

- Sponsor benefits and rates: **Janette Douglas, 2019 ODEA President** at president@oregondentalexecutives.org
- Invoicing, logistics at info@oregondentalexecutives.org

Contact us or visit www.oregondentalexecutives.org to activate your sponsorship today!

ODEA SPONSORSHIP



SPONSORSHIP PROGRAM

ODEA SPONSORSHIP

Fall Forum October 2019

- Exhibit booth
(benefit available at both events)
- Special name badge
- Signage with company logo
- Conference Loop and Brochure
- Conference registration
- Podium time
- Verbal acknowledgement

ASSOCIATE MEMBERSHIP

- ODEA Associate Membership

NEWSLETTER & WEBSITE

- Newsletter: Listing
- Newsletter: Ad
- Website: Listing

ANNUAL PRICE

	PLATINUM	GOLD	SILVER	Bronze
Complimentary exhibit booth, preferred selection	70% discount on exhibit booth, preferred selection	50% discount on exhibit booth	25% discount on exhibit booth	
Special ribbon	Special ribbon	Special ribbon	Special ribbon	
Separate sign with logo	Combined sign with logo	Combined sign alphabetical listing	Combined sign alphabetical listing	
Separate logo	Combined logo	Combined alphabetical listing	Combined alphabetical listing	
Registrations with exhibit booth	Discount registration with exhibit booth	Discount registration with exhibit booth	Discount registration with exhibit booth	
5 minutes				
Yes	Yes			
Full year - 1 individual	Full year - 1 individual	70% Discount - 1 individual	50% Discount - 1 individual	
Logo and direct link	Logo	Alphabetical listing	Alphabetical listing	
Full Page, 4 issues	1/2 Page, 4 issues	1/4 Page, 4 issues	Business card size, 4 issues	
Front page, large font, logo & Sponsor Page, large font, logo and direct link	Front page, small font, logo & Sponsor Page, large font, logo	Sponsor Page, alphabetical listing	Sponsor Page, alphabetical listing	
\$5,000	\$2,500	\$1,800	\$1,000	

Fall Forum Sponsorships and Exhibit Booth Opportunities Available.
Email info@oregondentalexecutives.org for more information.